

by **DRYTREAT**

THE SCIENCE PROTECTING BEAUTIFUL SURFACES



STAIN-PROOF'S IMPREGNATING SEALERS AND CLEANERS THE TECHNOLOGY THAT SETS US APART

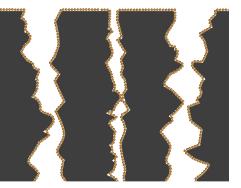
Stain-Proof's world leading impregnating sealers, enhancers and specialty cleaners provide solutions for the care and maintenance of surfaces such as natural stone, bricks, pavers, tiles, engineering concrete and grout.

The special penetrating sealer molecules in our sealers are hundreds of times smaller than the ones in competitor products and penetrate much deeper into the pore structure, even on dense natural stones like granite. Inside the pores, our special sealing molecules bond permanently by chemical reaction, creating a substantial, deep oil and water-repellent barrier.

The deeper Stain-Proof barrier not only provides great surface stain protection, but also protection against more serious common types of damage caused by water ingress (penetration), including efflorescence, salt spalling, freeze-thaw spalling, and picture framing.



SIZE OF COMPETITORS SEALING MOLECULE



• SIZE OF DRY-TREAT'S SEALING MOLECULE



STAIN-PROOF AROUND THE WORLD

Stain-Proof impregnating sealers protect hundreds of thousands of homes, commercial buildings and iconic structures in more than 40 countries. The Stain-Proof range of sealers and enhancers have been used on patios, entertaining areas, facades, cladding, pool surrounds and walls for natural stone, paving, bricks, tiles, engineered concrete and grout.

SEALERS 101

Some basic knowledge of sealers can be important to the maintenance of surfaces and help you to pre-empt and prevent problems from occurring.



IMPREGNATING / PENETRATING SEALERS - WHAT THEY DO AND DON'T DO

Impregnating sealers work by repelling water, or, water and oil, not by blocking the pores of the material or creating a physical barrier. Because of this:

- Impregnators cannot stop acid etching of acid sensitive surfaces including the following stones: marble, limestone, travertine and onyx. These stones contain calcite, a form of calcium, which reacts and dissolves on contact with acids, even mild acids such as lemon juice, cola and wine. In populated urban areas, rain can be acidic. The use of acid sensitive materials outdoors is not recommended as discoloration and acid damage may occur.
- Impregnators do not make surfaces impervious to staining. Given enough time, or enough pressure, water and oil can penetrate, so spills should be wiped up in a timely manner.
- Impregnators do not provide a physical barrier and therefore do not provide protection from physical wear and tear, scuff marks or dirt being ground into the texture or pits of rough surfaces.

WHAT MAKES STAIN-PROOF'S SEALERS SPECIAL?

Stain-Proof's sealers are formulated using a unique sealing technology – our sealer molecules are approximately 400+ times smaller than other impregnators and penetrate much further into the pores to form a deeper water and oil repellent barrier. This allows Stain-Proof impregnators to provide more than stain repellence, including premium protection against efflorescence, salt / freeze-thaw spalling and picture framing.

Stain-Proof sealers form permanent chemical bonds inside the pores, becoming part of the internal molecular structure of the treated material for superior longevity, protection and resistance to cleaning and UV light.

Stain-Proof sealers have a sizable advantage in active ingredient levels - up to 70%; compared to 5-10% for common impregnators.

STAIN • PROOF

Premium Impregnating Sea Sellador De Impregnación Premium

Premium Permanent Stain Protection Superior 00 And Water Repellence Retains Natural Surface And Color Stands Up to Commercial Cleaning Methods Protección Premium Permanente Contra Las Ma Repelencia Superior Al Agua Y Al Acetto Retten La Superifica Y El Color Natural Neurosh Les Micker D. Limicior, Canando J.

DRYTREAT

fl OZ / .95 L FORMERLY / ANTERIORMENTE: STAIN-PROOF™ OR

APPLICATIONS

Suitable for a wide variety of indoor and outdoor applications in residential and commercial buildings, including:

- Building Facades
- Floors
- Patios

Swimming Pool

• Entertaining Areas

Garages

Kitchens

- Walls
- Countertops
- Showers

PACK SIZE

1 QUART	110513
1 GALLON	110533
5 GALLON	110544

PREMIUM IMPREGNATING SEALER

Permanent-bonding impregnating sealer designed for use as premium stain protection. Helps protect against efflorescence, picture framing, freeze-thaw damage and salt damage. Treated surfaces are easier to clean and retain breathability, existing color and finish. For indoor, outdoor, residential and commercial use.

BENEFITS

- Premium water and oil repellence for superior stain protection: Rated Class 5 when tested in accordance with ISO 10545-14: Determination of Resistance to Stain.
- Unique super-penetrating, permanent bonding technology for long lasting protection.
 15 year written performance warranty can be provided if applied by a Stain-Proof Accredited Applicator*
- Protects against efflorescence, freeze-thaw and salt spalling damage. (NOTE: Softer materials, including limestone, sandstone and travertine in a freeze-thaw or salt water environment need extra protection use Stain-Proof 40SK Consolidator and Water Repellent).
- Retains natural surface color and finish. Treated surfaces are easier to clean and dry quickly, even after heavy rain.
- Super breathable formula: Water vapor escapes freely, preventing harmful moisture buildup inside the treated material.
- Suitable for indoor, outdoor, residential and commercial use.
- Stands Up To Commercial Cleaning Methods.

PERFORMANCE SEALERS





*A fifteen year performance warranty is offered when product is applied by an accredited applicator and surface is maintained regularly, as outlined in our warranty document. Visit our website at www.stain-proof.com to find your nearest accredited applicator.

by **DRYTREAT**

PREVIOUSLY KNOWN AS: STAIN-PROOF™ ORIGINAL





Premium Waterborne Impregnating Sealer

Sellador Al Agua De Impregnación Premium

Premium Oil & Water Protection
 Retains Natural Finish And Color
 Protección Contra Las Manchas Y Efforescencia
 Retiene La Superficie Y El Color Natural

DRYTREAT

32 fl OZ / .95 L FORMERLY / ANTERIORMENTE: STAIN-PROOF™ WATERBORN

SEALER / SELLADOR

APPLICATIONS

Ideal for a variety of indoor and outdoor surfaces including:

- Kitchens
- Bathrooms
- Living Areas
- Swimming Pools
- Patios

PACK SIZE

1 QUART| 1801121 GALLON| 180133

PREMIUM WATERBORNE IMPREGNATING SEALER

Premium water and oil stain protection in a waterborne formulation. Provides protection against efflorescence, freeze-thaw and salt damage. Retains breathability, existing color and finish. Use on porous hard surfaces including natural stone, tile, pavers, masonry, concrete and grout. For indoor, outdoor, residential and commercial use, on floors and walls.

BENEFITS

- Premium Oil & Water Protection.
- Retains Natural Finish And Color.
- Suitable for Natural Stone, Tiles, Pavers, Masonry, Concrete, And Grout.





*A ten year performance warranty is offered when product is applied by an accredited applicator and surface is maintained regularly, as outlined in our warranty document. Visit our website at www.stain-proof.com to find your nearest accredited applicator.

by **DRYTREAT**

PREVIOUSLY KNOWN AS: STAIN-PROOF WATERBORNE



ARE + MAINTENANCE SOLUTIONS RES Stone Impregnating Sealer Hador De Impregnación Ha Piedras Densas



APPLICATIONS

Suitable for a variety of countertop surfaces, including:

- Natural stone
- Concrete

PACK SIZE 16 OZ. | 110712

DENSE STONE IMPREGNATING SEALER

Permanent-bonding impregnating sealer designed for premium stain protection from oil and water. Protects against efflorescence, picture framing, freeze-thaw and salt damage. Treated surfaces are easier to clean and retain breathability, existing color and finish. For indoor, outdoor, residential and commercial use.

BENEFITS

- The next generation sealer, optimized for dense natural stone.
- Permanent premium oil and water repellence. 25-year written performance warranty when applied by a Stain-Proof Accredit Applicator*.
- Three different custom sealing molecules for 3 levels of penetration and maximum stain repellence.
- Penetrates deeply into dense granites and marbles.
- Retains the natural surface color and finish.
- Super breathable: water vapor escapes freely preventing harmful moisture build-up inside the treated material.
- Suitable for indoor, outdoor, residential and commercial use.



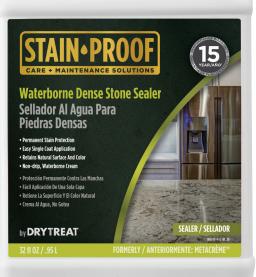


*A twenty-five year performance warranty is offered when product is applied by an accredited applicator and surface is maintained regularly, as outlined in our warranty document. Visit our website at www.stain-proof.com to find your nearest accredited applicator.

by **DRYTREAT**

PREVIOUSLY KNOWN AS: STAIN-PROOF™ PLUS





Ideal for a variety of indoor and outdoor surfaces including:

- Kitchens
- Bathrooms
- Entertainment Areas
- Pool Surrounds
- Patios

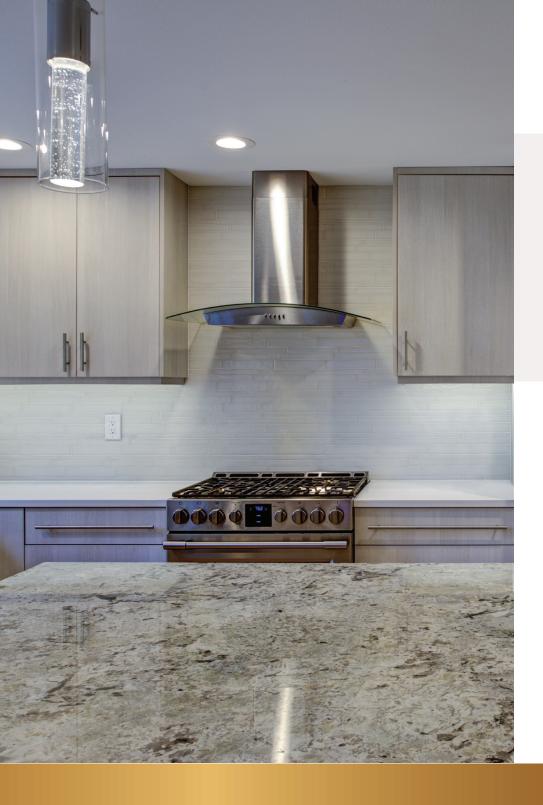
PACK SIZE 1 QUART | 180013



A premium waterborne sealer that protects against staining from oils and other contaminants, providing long-lasting water repellency. Treated surfaces retain breathability, existing color and finish surfaces are also easier to clean.

BENEFITS

- Non-drip waterborne cream: easy, single coat application.
- Next generation formula under 100g/L VOC (excluding water).
- Advanced protection against efflorescence, salt spalling, freeze-thaw spalling, and picture framing.
- Super oil and water repellency for permanent stain protection.
- Retains natural surface color and finish.
- For interior and exterior use.





*A fifteen year performance warranty is offered when product is applied by an accredited applicator and surface is maintained regularly, as outlined in our warranty document. Visit our website at www.stain-proof.com to find your nearest accredited applicator.

by **DRYTREAT**

PREVIOUSLY KNOWN AS: METACRÉME™





Suitable for a wide variety of indoor and outdoor applications:

- Engineered stone
- Porcelain
- Quartz

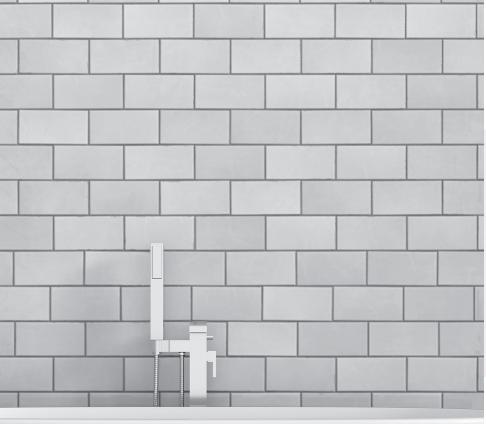
PORCELAIN & QUARTZ SEALER

Creates a unique molecular bond with micro pores of porcelain and quartz surfaces to provide permanent,long lasting protection. Repels oil and water based stains. Holds up to commercial cleaners and processes. For indoor, outdoor, residential and commercial use.

BENEFITS

- Seals Micro Pores Of Porcelain And Man Made Quartz Surfaces.
- Creates A Unique Molecular Bond.
- Long Lasting Protection.
- Repels Oil And Water Based Stains.
- Non-film Forming And Invisible.

PACK SIZE 1 QUART | 110600







*A ten year performance warranty is offered when product is applied by an accredited applicator and surface is maintained regularly, as outlined in our warranty document. Visit our website at www.stain-proof.com to find your nearest accredited applicator.

by **DRYTREAT**

PREVIOUSLY KNOWN AS: PORCELAIN PLUS





Suitable to use indoors

& outdoors for a wide variety

of locations including:

- Building Facades
- Floors
- Walls
- KitchensEntertaining

Pools

Patios

Garages

Areas

- Countertops
- Swimming

PACK SIZE

1	QUART	111512
1	GALLON	111532

WATERBASED PENETRATING SEALER

A penetrating, invisible and breathable water-based sealer that will protect natural stone, tiles, pavers, concrete, grout, floors, driveways, paths, swimming pool surrounds, patios, garages, eating and entertaining areas. Waterbased Penetrating Sealer resists spills from most foods and reduces on-going maintenance.

BENEFITS

- Treated Surfaces Are Easier To Maintain.
- Easy Single Coat Application.
- Penetrating, Invisible And Breathable.







by **DRYTREAT**



COLOR ENHANCING SEALER

Premium oil & water based stain protection that provides deep color enhancement. Cured treated surfaces suitable for food equipment contact. For indoor, outdoor, residential & commercial use.

APPLICATIONS

Ideal for a variety of indoor and outdoor surfaces including:

Drivewavs

Paths

Garages

Kitchens

areas.

- Floors
- Walls
- Cladding
- Facades
- Countertops Entertaining
- Patios

As well as an array of porous surfaces including:

- Natural stone
 Polished concrete
- Clay & terracotta tiles & pavers
- Brick
- Terracotta Concrete
 - Saltillo

Terrazzo

Encaustic tile

BENEFITS

- Deep color enhancement.
- Super oil and water repellency for long lasting stain protection. ISO 10545-14 Class 5 (best possible resistance to stains), greater than 98% reduction in 24-hour water up-take (Rilem method).
- Longer lasting, even outdoors under UV light.
- Easy to apply. Additional coats can be applied at any time in the future to a cleaned surface.
- Retains surface hardness and wet slip resistance of porous flooring materials.
- Will not flake, yellow, crack, blister or break down in alkali environments and reduces concrete dusting.
- Treated surfaces dry quickly making a waterless environment for bio-films.

PACK SIZE

1 QUART | 130812 **1 GALLON** | 130832

ENHANCERS

BEFORE





*A five year performance warranty is offered when product is applied by an accredited applicator and surface is maintained regularly, as outlined in our warranty document. Visit our website at www.stain-proof.com to find your nearest accredited applicator.

by **DRYTREAT**

PREVIOUSLY KNOWN AS: **INTENSIFIA**[™]





Ideal for a variety of indoor & outdoor surfaces including:

- Building facades
- Floors
- Walls
- Pool surrounds

Kitchens Entertaining areas

Patios

Garages

PACK SIZE

1 GALLON| 1231225 GALLON| 123142

40SK CONSOLIDATOR & WATER REPELLENT

Provides premium protection against ingress of water and dissolved salts, efflorescence, freeze thaw, salt spalling and alkali silica reactions. Strengthens materials such as sandstone, limestone, travertine and concrete. Suitable for old and new building facades, pavers, blockwork, flooring, and cladding. 40SK Sealer retains the breathability, existing color and finish.

BENEFITS

- Helps Reduce Water And Waterborne Salts, Efflorescence, Salt Spalling, Freeze-thaw & Picture Framing.
- Consolidator For Softer Material, Such As Sandstone, Limestone, Travertine, Concrete & Precast Around Salt Water Pools.
- Protects Against Water Ingress.
- Retains Natural Color & Finish.

SPECIALTY SEALERS





*A fifteen year performance warranty is offered when product is applied by an accredited applicator and surface is maintained regularly, as outlined in our warranty document. Visit our website at www.stain-proof.com to find your nearest accredited applicator.

by **DRYTREAT**

PREVIOUSLY KNOWN AS: **DRY-TREAT 40SK**™





Recommended for daily cleaning of the following:

- Natural stone
- Engineered stone
- Lacquered timber
- Stainless steel
- Laminate & polished concrete countertops

PACK SIZE **16 OZ.** | 141112

DAILY CLEANERS

DAILY COUNTERTOP CLEANER

A gentle daily cleaner for natural and engineered stone countertops. It contains an invisible sealer to enhance protection and make surfaces easier to clean. Use it daily to keep natural and engineered stone countertops looking their best.



Indoor and outdoor cleaner for natural stone, tile, grout and other hard surfaces. With three types of natural enzymes, it cleans general grime and stains from oil, mold*, food and beverages.

BENEFITS

- Safe for all natural & man-made countertop surfaces.
- Ideal for daily cleaning.
- Keep surfaces looking great & protected.

BENEFITS

- surfaces.

*For the cleaning and removal of mold stains, dirt and inanimate particulate. No claim is made by these products to prevent, destroy, repel or mitigate any living organism.

DAILY FLOOR CLEANER



• Indoor/outdoor cleaner for natural stone, tile, grout and other hard

• Natural enzymes clean stains from oil, mold*, food and beverages. • For light to heavy cleaning & stain removal.



APPLICATIONS

Recommended for cleaning indoor surfaces including:

- All natural stone (including acid sensitive, calcite based stones such as marble and limestone)
- Porcelain, ceramic & clay tile
- Grout
- Vinyl & unfinished wood (with no stain, oil or other coatings)

DAILY CLEANERS

PACK SIZE **1 QUART** | 141812



Specifically designed for cleaning stubborn organic stains and deeply embedded dirt in porous stone and masonry.

PACK SIZE | 151010 **1 QUART** 2.5 GALLON | 151000

SMC PEROXIDE CLEANER

A unique, ready-to-use hydrogen peroxide based cleaner that is specifically designed for cleaning stubborn organic stains and deeply imbedded dirt on porous stone and masonry.



A powerful additive that enhances the stain removal, lifting, and cleaning power of SMC Peroxide Cleaner. Ideal for severely stained and soiled stone and masonry surfaces that require extreme cleaning and powerful stain removal. SMC Additive works by instantly increasing the oxidation potential of SMC Peroxide Cleaner.

BENEFITS

- A revolutionary cleaner for stone & masonry.
- Deep penetrating, foaming and lifting action.
- 7.5 pH will not harm most stone and masonry substrates.
- Fast acting formula.
- Restores stone and masonry to its original look.
- Ideal for historic preservation, historic buildings, monuments, tombstones, sculptures and other architectural surfaces.
- A true labor saver.
- For interior and exterior use.
- Ready to use.



HEAVY DUTY CLEANERS

SMC PEROXIDE CLEANER ADDITIVE

BENEFITS – when added to SMC Peroxide Cleaner, SMC Additive provides:

• Extra cleaning power.

• Extra lifting power.

• Extra stain removing power.

• Extra labor savings.





APPLICATIONS

Specifically designed for cleaning stubborn organic stains and deeply embedded dirt in porous stone and masonry.

PACK SIZE **1 QUART** | 152000

HEAVY DUTY CLEANERS



BENEFITS

ACIDIC CLEANER



Removes efflorescence, grout haze, rust marks,

limescale, soap scum, fireplace soot and mortar residue. For non-acid sensitive: stones, pavers, titles, bricks & masonry. Safer to use than Muriatic Acid - non-fuming formula.

• The power of Muriatic Scid without the fumes.

• Highly effective for removing efflorescence, grout haze, rust marks, soap scum, limescale and excess mortar.

• Chemically etches acid sensitive surfaces for added traction.





APPLICATIONS

Suitable for a range of non-acid sensitive stones and other hard surfaces including:

- Granite
- Slate
- Basalt
- Brick
- Terracotta
- Floors
- Walls

PACK SIZE **1 QUART**

| 141912

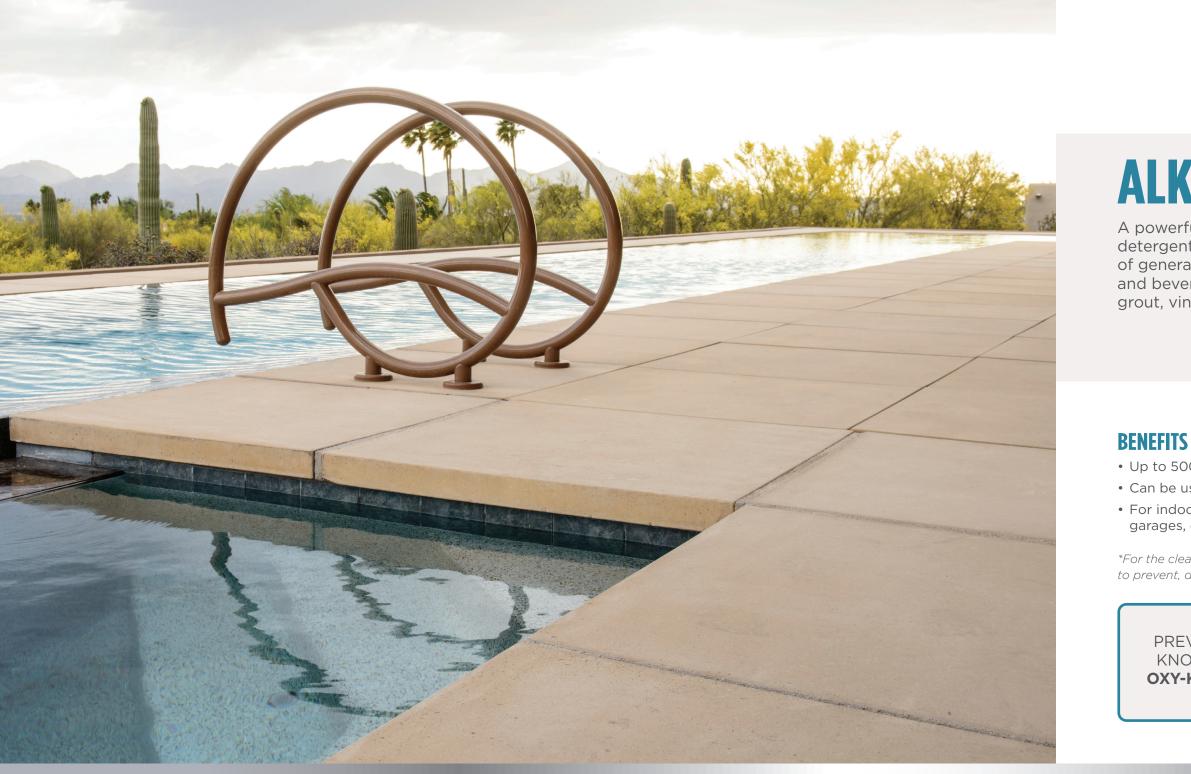
Brickwork

Facades

 Showers Masonry

Ceramic & porcelain tile

HEAVY DUTY CLEANERS



HEAVY DUTY CLEANERS

*For the cleaning and removal of mold stains, dirt and inanimate particulate. No claim is made by these products to prevent, destroy, repel or mitigate any living organism.

ALKALINE CLEANER



A powerful triple action, oxygen, alkaline and detergent boosted heavy duty cleaner for removal

of general grime and stains caused by oil / grease, mold*, leaf marks, food and beverages. Suitable for all natural stone, tile, masonry, concrete, brick, grout, vinyl, and raw / unfinished wood.

• Up to 500 sq ft / 50 sq m. of Peroxide Cleaning Power

- Can be used as poultice for stubborn stains
- For indoor or outdoor surfaces including floors, walls patios, facades, decks, garages, driveways, brick, natural stone, concrete, grout & masonry.



PACK SIZE 2.2 LB. | 141212

piador Alcalino

APPLICATIONS

Ideal for a variety of indoor & outdoor surfaces including:

- Patios
- Garages • Building facades • Driveways
- Decks
- Entertaining areas
- Cladding

Suitable for domestic & commercial cleaning of hard surfaces including:

- All natural stone (including acid Brick, masonry, concrete and grout (including acid sensitive, calcite based stones such as marble and unfinished wood sensitive, calcite as marble and limestone)

 - (with no stain, oil or other coatings)
- Porcelain, ceramic and clay tile
 - **HEAVY DUTY CLEANERS**



by **DRYTREAT**





www.stain-proof.com | info@drytreat.com | Stain-Proof, a division of ICP Building Solutions Group















